# Questions for RecCentre GM

* What is the business model used?

* What is the revenue model?
* What is the target audience and how did the target audience impact the design aspects of any forms of e-commerce used?
* What Forms of E-commerce does the RecCentre use?
* Why do you use these forms of e-commerce, what purpose do they serve?
* Are there other forms of e-commerce you think would have a positive impact if implemented that aren’t currently used by the recCentre?